



Summer NEWSLETTER 2014



## VIDEO FOR LEARNING

Bringing education and training to life

We are delighted to present a selection of our exciting new educational programming for Spring 2014. This is a small fraction of what we have available across multiple subject categories. Please visit [our website](#) for more information.

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## FEATURED RELEASE



### The Secrets of Branding

Looking at the latest techniques and marketing strategies in Europe and America, this series shows how luxury brands are often 'refreshed' to attract new generations of customers across the globe.

## NEW PROGRAMMING



### Return of the Black Death

What actually caused the Black Death and how many people died is still a mystery. We see exactly why this disease was the biggest killer in history and learn what it can teach us about pandemics to come.



### North Korea Undercover

Panorama witnesses a landscape bleak beyond words, a people brainwashed for three generations and a regime happy to give the impression of marching towards Armageddon.



### Secret Life of Babies

Using the latest specialist filming techniques Secret Life of Babies reveals the 'natural history' of a baby starting with newborns and following their growth and development as they become toddlers.



### Cold Fear: Gay Life in Russia

Many gay Russians live in fear of direct intimidation, persecution, violence and even murder. This film exposes a world of widespread repression and extreme violence: a world of cold fear.



### Brits Who Built the Modern World

This is the definitive story of how one generation of British architects, born within five years of each other, changed the world with a bold new approach to architecture.



### Inside the Animal Mind

Long-standing theories about how animals think are being overturned. Instead of simplistic attempts to rank animals through IQ, zoologists are exploring the animal mind on a much broader scale.

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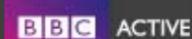
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